

Greetings!

Most of you probably feel like I do - "Where did this year go?"

This is my first newsletter since the end of summer so obviously I have lost my sense of days and time, or maybe I've just lost my sense. The second half of this year has been filled with a graduation, a baby shower, a wedding, the birth of a grandson and the baptism, and visits with family. But I couldn't let the year go by without reaching out with one final newsletter before we jump into 2022.



I hope you are healthy, enjoying every day of this blessed season and able to spend time with those you love. I hope the new year brings us all peaceful hearts, calm minds and a loving spirit.

Take care of yourself and those you love.

Christine

Introducing Pantone Color of the Year 2022 VERY PERI

The Pantone Color Institute is a global team of experts who use color theory to interpret trends in entertainment, art, fashion, design and even socioeconomic conditions and then draw inspiration and "clues" before deciding on the

color of the year. This year Pantone has created a new color, "Very Peri" to represent 2022.

Pantone Vice President Laurie Pressman had this to say about the choice:

"As we emerge from an intense period of isolation, our notions and standards are changing, and our physical and digital lives have merged in new ways. Digital design helps us to stretch the limits of reality, opening the door to a dynamic virtual world where we can explore and create new color possibilities."

Pantone further notes that the *"color trends in the digital world are being manifested in the physical world and vice versa."*

Very Peri is a dynamic periwinkle blue hue with a vivifying violet red undertone, which blends the faithfulness and constancy of blue with the energy and excitement of red.

I love periwinkle as it is an easy color to wear and looks good on most people, so I am very pleased with this choice. (They didn't consult me but if they had I would have said, "Good job, guys.")

Here are some suggestions for color combinations that will work with this color.

Winters - Combine Very Peri with black and white for an on-trend dynamic look. Try Very Peri with pastel yellow for a softer look.

Summers - Your stone or taupe neutrals with look fabulous with Very Peri or combine with mauve or soft rose for more color.

Autumns - Use Very Peri with khaki or chocolate or wear it with olive, sage or moss for more punch.

Springs - This is your color! Get out there and shop! Use Very Peri with camel, coral, lime or aqua. You can't go

wrong with this color.



Are There Any Fashion Rules For 2022?

The challenge for many of us of a certain age is the fact that there are no fashion "rules" anymore. That becomes a challenge when you are trying to decide, "What goes with what?" or "How do I dress for my age and still look polished and confident?" No rules, no boundaries means anything goes and for those of us who grew up with certain fashion rules (bra straps should never show, shoes and handbags should always match, don't wear white after Labor Day) this "no rules" trend leaves us confused and uncertain.

First, I want to say this. Never do or wear anything that makes you uncomfortable. Ripped and torn jeans have been popular for several years. You will never see me in them. It's just "not me." I have seen other women of my age wear them and wear them well. They are comfortable with that look and their confidence makes it work.

What makes an outfit look current is the mixing of themes. Because there are no rules and "anything goes", let that guide you. Try putting things together that you would never have thought to do a decade ago.

For example, try wearing a classic white shirt with ripped jeans or any pair of casual pants rather than a tailored trouser. Or wear a skirt and a lightweight sweater and add cowboy boots.

The idea is to do the unexpected. That is so much more interesting. Look through your closet and think about what different combinations you could come up with.



If you need help going through your closet, call me for a "Wardrobe Review." This is my favorite way to help clients. It works like this:

I will come into your home and together we will go through your closet and you will try everything on. (Be sure and wear your best undergarments.) We will determine what items are the right color, the right style, the right fit and what works for your current lifestyle needs. Then I will put all the "keeper" items back in your closet and show you how to organize them for maximum efficiency.

I will return for a second session and this time I will show you how to shop from your own wardrobe. I will take some of your most flattering pieces and lay them out on your bed one at a time and then go into your closet to put together complete outfits (with accessories). You will take a picture on your phone of each outfit so you have a record of what we did. The comment I hear from every single client is, "I never thought to put that outfit together that way. I never would have put those pieces together but it looks great!"

By the time I'm done you will have anywhere from 30-50 pictures on your phone of new outfits you can wear that are already in your closet! I will also provide you with a shopping list of things you can add to your wardrobe to extend your "wearability." For example, "If you had a blouse in this color you could wear it with this and this and this."

Wardrobe Review is \$500 and for the month of January it is on sale for \$400. That's a nice savings and a great way to start off the new year with an organized and efficient wardrobe! Call me to book it 239 454 0044.

What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image.

People are noticing."

Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."

Gini P.

"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"

Deb A.

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about the newsletter?
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to see more of? Less of?
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