

## **Greetings!**

Fall is here - or at least that's what the calendar says. Those of us that actually live here in SW FL know differently. Fall is a faint promise of what's to come if we can just hang in there a few more weeks.

Meanwhile, the stores are showing sweaters and hoodies and heavy, clunky boots. In November, those items will have some appeal but now, not so much.



My presentation schedule is filling up and I am so glad because I love speaking to groups of women interested in ways to look and feel better. If you belong to an organization or social group that is looking for a speaker, call me! 239 454 0044.

And if you are looking for ways to look better, fresher, more youthful - read on as I continue my discussion on "Color Me Ageless."

Stay cool. Stay dry (that's a real challenge if you are in SW FL).

***Christine***

## **TEXTURE** **An Important Consideration**

**Have you ever given much thought to the textures you are**

wearing? Most women don't. However, choosing textures that flatter your own "personal landscape" can make a big difference. (Your "personal landscape" is your skintone, hair color and eye color combination.)

When your hair is thick, has a lot of volume, may be curly or wavy, it adds texture to your personal landscape. Wear sweaters and jackets that are made of textured fabrics. The texture at your shoulders will complement the texture of your hair.

If your skin is opaque, looks thicker and/or may have freckles or enlarged pores, it adds texture to your personal landscape. Wear blouses, tank tops and camisoles (dresses too) made of textured fabrics. The textured fabric below your face and neck will complement the texture of your skin.

So what are textured fabrics? Tweed (although we don't wear much tweed in SW FL), boucle, suede, leather, all knits, linen, denim, and fabrics with ribbing or cable stitching. If the fabric feels somewhat rough when you run your hands over it, it has texture. (For example, a silk or satin fabric would feel very smooth and therefore, has no texture.)

Here are some examples of textured fabrics.







**If you are unsure of how to determine the level of texture in your personal landscape, please call for a Color Identity consultation. 239 454 0044 or click here**

<https://imagemattersswfl.com/pages/contact-us>

\*\*\*\*\*COLOR ME AGELESS\*\*\*\*\*

Last month I addressed the topic of eyewear. This month I want to discuss hairstyle. Your hairstyle is one of the quickest and easiest give-aways as to your age. If you haven't changed your hairstyle for the last 10 years I guarantee you are adding those 10 years to your visual age. Who wants that??? (No One!)

A new hairstyle doesn't have to be a major change. It can be as subtle as taking an inch off the length, changing from a side part to a center part or adding layers.

The idea is to look as current as possible while recognizing that some trends just won't work for you and need to be ignored.

Let's take a look at some popular trends of past years and see how they can be updated.





Notice that the outdated page boy style is heavily set, has no movement to it and is curled in at the bottom. The more current page boy is looser, moves freely and the ends are flatter rather than curled inward.

Dorothy Hamill doesn't even wear the "Dorothy Hamill" style anymore (although I once did back in the 70's). Her current style is similar but not as structured as the original style she made famous. Again, the ends are flatter and straighter,

Beautiful Farrah is no longer with us and her hairstyle was another iconic look of the 80's. Today's version of that style is not as "big" and rather than being styled in big waves moving away from the face, today's styles are framing the face.



Short, spiky hair has been popular for a decade. Consider though, with age a slightly softer style like Jane Fonda's look, is more flattering

**Stay tuned for more tips on ageless image in future newsletters.**

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**What my clients are saying:**

**"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image. People are noticing."**

**Joan B.**

**"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."**

**Gini P.**

**"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"**

**Deb A.**

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about the newsletter?  
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to see more of? Less of?  
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