

Greetings!

I hope you enjoyed a happy and heartfelt Easter and Passover. I had the pleasure of seeing children and grandchildren over the holiday weekend. It's always so great to have them here. (And nice and quiet when they leave.)



I decided to extend my offer of discounted personal shopping services through the month of April. I have talked to so many of you who are coming out of a year of quarantine/sequestering and now are eager to get active again and need some help putting a new look together. Casual (because we're still not going anyplace formal or "dressy") yet put together (because we're all tired of hanging out all day in our sweats or jammies). So to help those that are interested, April is another chance to take advantage of my personal shopping services. I am offering my Shopping Savvy service at half price until April 30th. That means for just \$125 you can have two hours of shopping time with an expert who will guide you into the styles and fit that will work for your lifestyle needs and make you feel fabulous every time you get dressed. No more wandering through department stores trying to figure out what might look good on you. No more listening to salespeople telling you how great you look in something only to buy it, take it home, put it on, look in the mirror and wonder "What was I thinking?" For the cost of one great pair of pants, or one jacket, or a dress, you can have the comfort of knowing you will never add another mistake to your wardrobe!

Many of my snowbird clients are headed home this month or next and as a reminder, all my skin care products and cosmetics can be shipped anywhere in the USA. I'm at the shipping center several times a week so don't deny yourself the benefit of year round skin care. Order thru my website <https://imagematterswfl.com/collections> or call me directly 239 454 0044. I have been raving about my new skin care products - the best of science and the best of nature. I have samples available for those that would like to try before buying. Purity Cleanser and Purity Toner in sample sizes (about a two week supply using twice a day) can be shipped to you for \$10 (includes tax and shipping). I guarantee if you try these products you will love them! This sampler cannot be ordered on my website so call me 239 454 0044 to order.

Read below to find out more about the fabulous Judy P dress that has become my favorite wardrobe piece for the season.

Call me if you are ready to shop or if you'd like to try my new skin care products. I would love to help you look and feel better.

Christine

BEST DRESS EVER!!!

You need this dress in your wardrobe! Dress it up or dress it down. Add a fab necklace or scarf, earrings and a pair of shoes with a bit of a heel and you are "dressed." Wear it with sneakers or sandals, keep the accessories to a minimum and go out and run your errands looking totally put together.

No matter what time of day or year, the "Emily" dress is a minimalist-meets-chic style you'll most definitely want in your wardrobe. The fabric feels great on the body and washes and goes through the dryer like a dream. A v-neckline and patch pockets (my favorite!) give this piece

feminine modernity, while comfortable ¾ sleeves bump up the look a notch. The A Line shape flatters all body types. A timeless dress for every woman, “Emily” also features functional qualities, like wrinkle-resistant fabric, UPF 50 sun protection, and moisture-wicking qualities. What’s not to love?

Check out these details:

Single Layer Construction

Full A-Line Shape

V-Neck Front and High Back

Banded Neckline

¾ Sleeve

Patch Pockets

Fit: full from midriff thru hemline

Length: to knee (36”)

Sleeve Length: between elbow and wrist

Fabric: wrinkle resistant, wicks moisture

SUN PROTECTION – UPF 50+

Content: 92% Microfiber / 8% Spandex

Care: machine wash

MADE IN USA





The dress may look short on the model but remember she is probably 5'10" or more. I am 5'2" and the dress hits me mid-knee. (36" from shoulder seam to hem)

Colors available are Black and Navy plus the Hot Coral shown on the model. In addition, Bel Air - a light aqua anyone can wear, Bougainvillea, a bright cool pink, Green Flash - a warm bright lime, Periwinkle - another gorgeous shade anybody can wear, Creamsicle - a warm light orange and Eternal Turquoise - a bright strong blue turquoise. I have this dress in two colors - Navy and Eternal Turquoise. One is a small and one is a medium. I typically wear a size 8 and I can wear both sizes. The medium is a little looser overall but doesn't look slouchy or sloppy. The small fits closer around the shoulders/arms but still skims over my tummy (my biggest problem area) without showing any bulges. Available in sizes XS, S, M, L and XL.

This dress is not on my website so call me with your size and color preference. You will probably want two of them (I'm about to order my third - in Periwinkle). Priced at \$120 plus \$10 shipping and handling- this dress needs to

be in your wardrobe!

Call 239 454 0044 to order.

MAKING EYES MASCARA MAKES THE DIFFERENCE

Your eyes speak volumes. We communicate most effectively with our eyes. And when wearing a facial covering - as most of us have been doing for a year - our eyes become the focal point of our face. Eye liners and eye shadows can be used to create depth and shading but mascara will make the biggest difference of all. A good quality volumizing and lengthening mascara can really show off your beautiful orbs.

Image Matters XLXL mascara in Ink is a fabulous lash definer that creates great drama. Here's some tips on applying mascara:

- 1. If you are going to use a eyelash curler, use it before you apply mascara.**
- 2. Don't pump the applicator into the tube. That allows air to enter the container and the mascara can deteriorate more quickly. Instead , twist the applicator inside the container to get the product onto the applicator.**
- 3. As you apply the mascara from the base of your lashes to the tip, twist and twirl the applicator wand to get the mascara onto all lashes and separate them at the same time.**
- 4. Apply two coats. If you start with your right eye with the first coat, then start with your left eye with the second coat. That will even out the application..**

One last tip - never keep a mascara more than 3-4 months. If you'd like to try a great mascara, the XLXL mascara in Ink is for you. Priced at \$22. Call me at 239 454 0044.



Image Presentations -

Is this the right time?

Some clubhouses are open and hosting events with social distancing and mask wearing. If your clubhouse is open or you belong to an organization that is holding meetings either in-person or virtually, call me and book an informative and entertaining image presentation.

If your clubhouse is still closed, keep me in mind for a presentation when things open up again. Everyone will be anxious to get out and socialize and an Image Matters presentation is always well received.

If you belong to a group or organization that is meeting virtually, I have several presentations that work well with that format.

The most requested topic is "Look Good and Feel Great . . . with Color!" Many other image-related topics are available, such as "SW Florida Style", "Fashionality" and "Accessorizing with Ease."

All presentations are tailored to fit the needs/goals of the group. You could be the one to introduce Image Matters to your group - and be a STAR!

Call me at 239-454-0044 to discuss.

The Image Matters Way

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www.ImageMattersSWFL.com



239.454.0044
8660 College Parkway, Suite
#100
Fort Myers, FL 33919



I'd love to hear from you.
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about the newsletter?
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to see more of? Less of?
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