

## December 2022

A little more polish. A lot more confidence!



### **Greetings!**

I am sending out blessings and prayerful thought as we reach this most glorious season and also the end of 2022. I hope 2023 finds you healthy and happy.



There are big changes coming to Image Matters in the new year so stay tuned for more details in January.

Going out to celebrate the new year? Check out suggestions below for adding a holiday touch to your ensemble.

Magenta is here and it's everywhere. I've seen this color multiple times over the last few weeks while shopping with clients. I've provided some suggestions on how to wear it below.

Make the most of every day left in 2022 as each day seems to pass more quickly. Stay well. Enjoy!

Christine

## MAGENTA Color of the Year for 2023

Pantone Color Institute has announced this year's Color of the Year 2023 - Magenta. Powerful and exciting, Magenta offers us the assurance and motivation we need to weather long-term disruptive events. Three years deep into a pandemic, an unstable economy, social unrest, and for those of us in SW FL, a devasting hurricane, we need to heal. And we also need to find the motivation to continue. Magenta expresses both power and grace. Magenta represents a verve for life and spiritual exploration. It is brave, fearless, optimistic, audacious, joyful and full of wit.

You will find Magenta in most stores. I have seen pants, dresses, blouses and accesssories in various shades of this color.

Winters will be able to wear this color from head to toe or as an accent color. Magenta will pair beautifully with black, gray or navy. All Winters need to get out there and shop. This is definitely your color!

Summers need to soften the bold effects of Magenta so they will do best to wear this color in small amounts or in a print. Summer's soft blue gray will work very well with Magenta as will a soft rose.

Since Magenta is primarily a cool color, Autumns and Springs need to shop carefully. There are multiple versions/shades of this color, so look for a Magenta that has a brownish undertone such as aubergine or eggplant.

Autumns can mix a touch of Magenta with a rich medium to dark brown or olive or teal.

Springs will want to keep Magenta to the lighter side and pair it with camel, khaki, light golden yellow or teal.

Look at the pieces I found from either Dillards or Chico's.













Have fun experimenting with these color combinations.





#### 

As one of the biggest party nights of the year approaches, how will you dress for the occasion? In SW FL it's rare to dress up (unless you are going to a charity gala and the tickets were \$500+). It's easy to stay casual and still add a bit of glamour.

Dress to look ageless by combining something casual with something dressy. I love to combine jeans with a sparkly top. The best way to do this is with a pair of dark wash jeans that has no embellishments such as top stitching and grommets which make the jeans more casual. Add a silky top in one of your best accent colors or your best shade of red. Another option is to go all out with a sparkly sequin top. If you can wear heels, then wear them. It's a great look with jeans. Onex makes several shoe styles that are open, most with low heels and most with a glitzy appeal. Find them online or at DSW, Dillards or any department store.

Another option is to wear a simple solid color dress and then go all out with accessories. A fancy necklace or beaded scarf can add a touch of glamour to a simple dress.

Do something different with your hair. You'd be amazed at how much a small change to your hairstyle makes a big difference in your image. If you wear bangs, sweep them off your forehead for an evening. If you hair is always down and it's long enough to pull back, then do it. If you always wear your hair back or pulled, this is the perfect time to let it down.

# Whatever you do, wherever you go, stay safe. Happy New Year to everyone!











# Stay tuned for more tips on ageless image in future newsletters.

### What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image. People are noticing." Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her." Gini P. "I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"

Deb A.

The Image Matters Way

www.ImageMattersSWFL.com



**MAGE** matters

239.454.0044 8660 College Parkway, Suite #100 Fort Myers, FL 33919 I'd love to hear from you. What do you like or dislike about the newsletter? What would you like to see more of? Less of? Send comments to Christine.

Shop Products

**Email Christine**