

To all the moms, about-to-be moms, hope-to-be moms as well as grandmothers and those who fill in as "Mom" when needed - Happy Mother's Day this Sunday. I hope you enjoy a day filled with everything and everyone you love best.



Don't forget an Image Matters Gift Certificate makes a great gift! Whether it's discovering colors that make Mom feel and look beautiful, a makeup application lesson, Wardrobe Renovation (see below) or just some help with her personal and/or professional image in any way she needs - Mom needs Image Matters!

My web site is being re-built and I hope to announce "the big reveal" soon. Stay tuned.

C Plex vitamin C capsules are back in stock and will be shipping within a week or so. If you want to be on the auto-ship program, text me at

<https://imagemattersswfl.com/pages/contact-us>

Vitamin C is the one skin care product that can benefit every skin type. And these C Plex capsules are the best around.

Many of our snowbird friends have headed north and I wish them all a great summer. Meanwhile, we can all breathe easier as our traffic lightens up a bit.

Wherever you are; whatever you do this summer - stay healthy and stay safe.

Christine

WARDROBE RENOVATION

Have you ever wished someone would go into your closet and get it organized? Do you have lots of items hanging in your wardrobe but struggle every day with what to wear? Are there items hanging in your closet you bought but never wear because they just don't "look right" but you don't know why?

Do you have a drawer full of lipsticks you never use? Do you find it challenging to accessorize so you end up not wearing any accessories at all? Do you know someone who always looks fabulous every time you see her and you wonder how she does it?

You need "WARDROBE RENOVATION!"

This two hour in-home consultation is completely customize-able. If you aren't familiar with your personal color palette, that is the best way to start. If you know your color palette but would like some help with makeup choices and application, we'll start with that. Perhaps you need me to go through your closet with an "image consultant" eye and tell you "This should go. This should stay." My time is your time and you can decide how to best make use of it.

Call me at 239 454 0044. Or connect with me via email at <https://imagemattersswfl.com/pages/contact-us>

*******IS ORANGE THE NEW BLACK?*******

Orange is a color that I have not allowed anywhere near me since 1985. This season, it is difficult to avoid. Shades of orange are everywhere! Blouses, dresses, pants, sweaters, handbags and shoes are available in all shades of orange, ranging from sherbet to tangerine to deepest russet. If your color palette is warm (Hello Autumns and Springs!) you need to get out there and shop!

Look at some pieces I found in recent shopping trips:



The orange blazer would look great with jeans or for a more tailored look, wear it with navy, chocolate or cream colored pants! If you are in the cooler palettes and are dying to try this trend, wear navy or emerald up around your face in a blouse or scarf.

The tank would add a burst of trend color worn with camel, chocolate, olive, moss or purple for you Autumns and Springs. Cooler tones want to keep orange away from the face.

The orange pants are beautifully tailored and look great as they are pictured but if it's too much orange for you, wear them with a khaki, tan or off-white top.

The dress would be a great look for a summer wedding or any outdoor soiree.

The straw handbag adds a fun accent for the summer months as well as the sandals. And since orange is a fun, exuberant color, why not use it for your workout shoes and/or clothing? This is a good way for the Winters and Summers to get in on the orange trend if they so desire, since the orange is used only as an accent.

My shopping services are always available and I can help you pull together pieces that fit you well, serve your lifestyle needs and will add more versatility and usage to your existing wardrobe.

What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image.

People are noticing."

Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."

Gini P.

"I found Image Matters through a friend. I had quit

coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"

Deb A.

The Image Matters Way

www.ImageMattersSWFL.com

[Shop Products](#)



239.454.0044
8660 College Parkway, Suite
#100
Fort Myers, FL 33919



I'd love to hear from you.
What do you like or dislike
about the newsletter?
What would you like
to see more of? Less of?
Send comments to Christine.

[Email Christine](#)

