

**You can feel the emergence of the "rainy season" in the air. Humidity is about to envelop us and it's time to load several umbrellas in the car. After 19 years in Fort Myers, I'm used to our summers and I find the weather bothers me less and less. In fact, I keep a few sweaters in the car as well to protect against restaurants and stores that insist on keeping the AC set at 60. Brrr!**



**I mentioned in last month's newsletter that the C Plex vitamin C capsules were back in stock. Unfortunately, they aren't due in until mid-June and I know many of you (me too!) are anxiously awaiting them. I will send out a big "Yippee!" when I finally get my hands on some inventory.**

**In honor of Memorial Day last weekend, the anniversary of the Battle of Midway (June 4-5, 1942) and the upcoming Father's Day I want to pay tribute to my dad, Allan Ringblom, USMC, who flew a torpedo bomber during the Midway battle, wrote his recollection of that historic battle and was interviewed and recorded in Walter Lord's book, *Incredible Victory*. For those that enjoy military history, here is a link to his story.**

<http://www.patriotfiles.com/forum/showthread.php?t=109481#:~:text=The%20following%20individual%20narrative%2C%20submitted%20to%20the%20Historical,warfare%20for%20a%20young%20and%20relatively%20inexperienced%20pilot>

(As a military "brat" I am aware we honor those that died in service on Memorial Day. My father did not die in service; I am honoring him on the anniversary of the Battle of Midway and

as my father.)

**Wherever you are; whatever you do this summer - stay healthy and stay safe.**

*Christine*

## **HAIR - Your Crowning Glory or Your Worst Nightmare?**

**Do you spend more time than you want to style your hair every day? Or do you spend little to no time styling because you haven't a clue what to do?**

**Your hairstyle can make the biggest difference of all in how you appear. An unflattering style or an out-of-date style will add years to your image. Who wants that???**

**I will be discussing how face shape plays a role in choosing a flattering hairstyle as well as current styling trends on a ZOOM call scheduled for Monday, June 12th at 7:00 pm. The call is limited to the first 10 registrants to allow for maximum personalization. Each attendee will have an opportunity to discuss face shape and basics of hair style with me. Please style your hair as you typically would, have a comb and brush handy and be prepared to re-arrange your hair during the call.**

**The attendance fee is \$20 payable by PayPal (go to PayPal.com and put in my email Christine@ImageMattersSWFL.com) or Venmo (I am listed as @Christine-Sherlock-2). Once I receive your payment I will email the instructions for joining the Zoom call.**

**Expect the call to last about 90 minutes and expect to learn things you never knew about choosing a flattering hairstyle. Summer is here and now is a great time to think about a new hairstyle.**



**Which style do you think is more flattering for Sarah Jessica Parker?**



**Dorothy Hamill kept the same general idea but updated her hairstyle with a few minor, but important, changes. What changes could you make that might take years off your image?**

**\*\*\*\*\*SIX STEPS TO SW FL STYLE\*\*\*\*\***

**There are six basic items every woman should have in her wardrobe to achieve maximum versatility and wearability. Starting here, and in subsequent newsletters, I will be discussing each of these basic items, their importance in a SW FL closet and how to wear them.**

**First is the basic white shirt or blouse. Although it's true that pure white is not the best shade for every woman, there are ways to make it work and a basic white shirt can work in so many different ways.**

**If pure white isn't your best shade of white, look for off-white, cream or ivory instead. Another option is to unbutton the top 1 or 2 buttons of the shirt and wear a**



**scarf in your best colors inside the neckline of the shirt. A fun, colorful necklace could accomplish the same effect.**

**You'll want to get a shirt that is button-front, collared, long-sleeved and hopefully no-iron. Here are some options:**

**Wear it just as intended, buttoned up (with maybe the first or second button undone), long-sleeved with any pair of pants, especially in a good neutral color or with any pair of jeans, especially a tailored dark wash. Add your accessories and you are done. Roll the sleeves up for a more casual look.**

**Add a pashmina or scarf for color and a dash of style. Wear it under a denim jacket. Or wear a colorful tank or cami under the shirt and leave the shirt unbuttoned and it acts like a jacket. The options are endless so if you don't own this item, add it to your shopping list.**

**Once you have the standard white shirt in your closet, you might want to add in an additional white blouse that has some interesting details such as a stand-up collar or cuff details.**





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## **What my clients are saying:**

**"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image.**

**People are noticing."**

**Joan B.**

**"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."**

**Gini P.**

**"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much**

**Christine!"**

**Deb A.**

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