

Dear

The end of another year is almost here. It always feels like the days move faster at this time of year and sometimes it is hard to relax and focus on what is important.

This time last year we were reeling from Hurricane Ian and wondering how our town would survive. It's been a rough year and harder for some than others. And by now we all realize Fort Myers (and much of SW Florida) is forever changed and it will be years before we realize what our new "normal" looks like.



But life does go on. I'm grateful to still be in business. I love what I do and want to continue helping others as long as possible. If you think the services of a Personal Stylist could help you, call me and we'll chat. It's easier than you think and probably less expensive than you think. (You could always drop a hint or two about how an Image Matters Gift Certificate would be much appreciated.)

Thursday is a day to give thanks and we can all find something to be thankful for. I'll be enjoying time with family. I hope you enjoy a day filled with plenty to be thankful for.

Christine



The ubiquitous holiday sweater - do you find them fun and amusing or just plain ugly?

If you are wearing a holiday sweater intentionally because you are trying to be funny or you are going to an "Ugly Holiday Sweater" party and you want to win - or perhaps you are baking cookies with grandchildren - this look can be appropriate. If you are wearing the sweater because you think you are "trending" with the season, you are mistaken. There are dozens of ways to dress for the holidays and none of them involve bells hanging from your chest or pictures of elves and reindeer knitted into your apparel.

Why not start with a pair of black pants or dark wash

denim? Add a sparkly camisole, a simple blazer in a solid color and some fabulous earrings and shoes. Easy to do, doesn't involve a lot of shopping around (you probably already own the jeans and blazer) and won't break the bank. And you'll look fabulous!

Another way to jazz up your look for the holidays is to focus on the accessories. Start with solid color pants (black, navy, khaki) and add a white shirt. Then finish with a show-stopper accessory such as fabulous sparkly shoes or a bold necklace (not both).



*******SIX STEPS TO SW FL STYLE*******

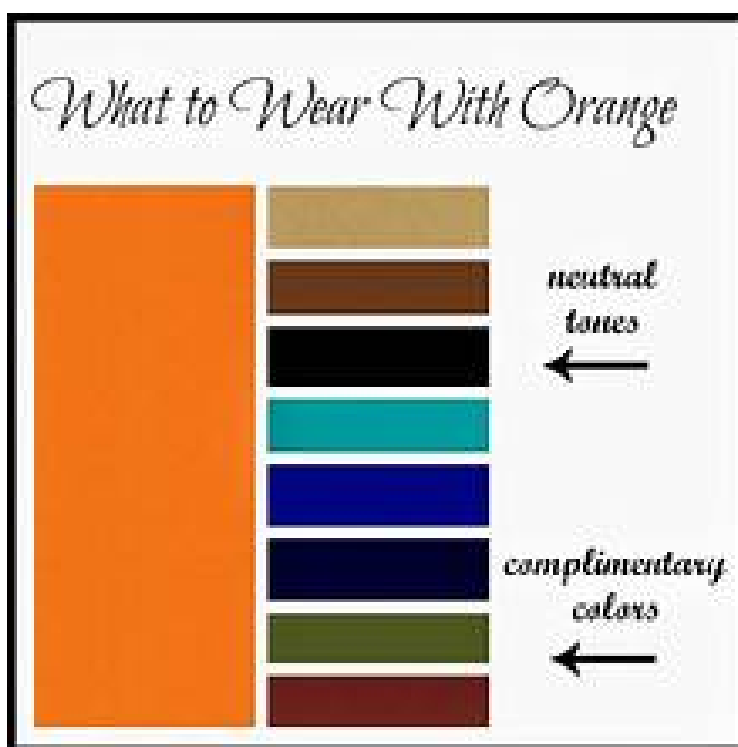
In the last three newsletters I addressed the classic white shirt (or blouse), the classic tailored pair of pants in a great neutral color and a pair of dark denim jeans as items every woman should own.. These are items that will boost your wardrobe's versatility. (If you missed any of those newsletters, click here to read them on my website.)<https://imagemattersswfl.com/newsletters/>

This month I want to address tops. Top pieces, such as a tank top, a blouse or a tee shirt are where you want to have fun and add color. One of the benefits of color analysis is that it provides a system whereby every top item can be worn with every bottom item. So don't be shy with

color.

As an example, last month I wrote about orange and how popular it is now. A Spring or Autumn can wear an orange top with any of the warm neutrals such as navy, taupe, camel, khaki, golden brown, coffee brown, chocolate and any shade of olive. But don't be afraid to try orange with rust, terra cotta, turquoise, jade, forest green, purple or aubergine. It works! Trust me.

Perhaps you are in the cool palettes and love to wear pink. A pink top can be worn with any of the cool neutrals such as black, navy, charcoal, blue gray, taupe and pewter. Also try pairing a pink top with a deeper pink such as magenta or raspberry, or teal, pine green, Chinese blue, periwinkle, purple or plum. There is no limit to the possibilities as long as you work within your system.





Work. Style. Play.



Next month I will address jackets; one of the most important pieces in any wardrobe. Stay tuned to learn how a jacket (or any 3rd layering piece can change your look dramatically.

What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image.

People are noticing."

Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."

Gini P.

"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"

Deb A.

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