

A little more polish. A lot
more confidence!

As I predicted a few months ago after seeing retailers overloaded with multiple shades of orange, coral and peach, the color for 2024 had to be a variant of that family. Now, the Pantone Color Institute has announced it's color of the year for 2024 - Peach Fuzz. Leatrice Eiseman, Executive Director, explains the choice, *"In seeking a hue that echoes our innate yearning for closeness and connection, we chose a color radiant with warmth and modern elegance. A shade that resonates with compassion, offers a tactile embrace and effortlessly bridges the youthful with the timeless."*



This understated shade will best be used with gentle textures and lightweight, flowing fabrics. Think silk blouses, a satin bomber jacket or a finely knit scarf. Peach Fuzz is a warm shade, but is so light it can be worn by many skin tones.

Autumns will want to pair it with something much deeper to achieve the richness that works so well for them. Try mixing it with chocolate, olive, forest, teal, purple, aubergine and of course, always navy.

Springs can wear Peach Fuzz any way they want. This shade was made to capture the youthful expression of spring. It will look particularly captivating when paired with camel, a deeper coral, turquoise, jade, teal, clear blue or violet.

Some Summers may be able to wear this shade depending on their hair color. Summers with silver gray hair should probably avoid this shade, but those with pearly white hair may find it works when worn with light navy, taupe, true blue or deep periwinkle. Those Summers with light brown or

blond hair will be able to wear Peach Fuzz more easily.

Winters will have a tough time trying to make this shade work. It's too light and more warm than cool in it's undertone to be paired with the drama and intensity of winter's wardrobe.



One way for a Winter to use this color is in a handbag. In case you want to invest \$\$\$ for a Chanel handbag in a color that will be outdated in a year.

Here are some other ways designers are showing Peach Fuzz in their new collections.





What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image.

People are noticing."

Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."

Gini P.

"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"
Deb A.

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