

A little more polish. A lot
more confidence!



Dear Christine,

As the year comes to an end, do you find yourself reflecting on things you accomplished, people you met, places you went? Or do you worry about what didn't get done? Every year we have a new opportunity to start fresh, make a new "to do" list, plan new adventures. I hope this past year has been a good one for you and I hope 2024 brings you many blessings.

I want to wish a very Merry Christmas and a belated Happy Hanukkah to all my readers. You are a blessing to me.

Christine

COLOR ANALYSIS

What's Old is New Again!

I have been providing color analysis services for more than 35 years. I'm always amazed at the number of women I meet who have never had their colors done. It's so simple, so much fun, so helpful, and not that expensive! Why hasn't everyone had it done?

Well now I am amazed that color analysis is experiencing a revival and it's the under 30 crowd that is rushing to find out their most flattering colors. Apparently, they think this is something new they

have discovered. I'm not a Tik Tok user and don't plan to become one, but a few days ago I visited the site to see all the information on color analysis from all over the world. Apparently, if it's on Tik Tok, it's "legit."

Even Vogue magazine recently had an article on the resurgence of color analysis. Here are some excerpts:

If you are of a certain age and have a long memory, you may recall that back in the 1980s, a book called **Color Me Beautiful** was a hit with women all over America, eager to find out their respective seasons. A perusal of the book now provides a harrowing tale of autumn moms forcing summer daughters into fall colors; allegedly real-life tales of women like Kathy, who lost 30 pounds in 12 weeks—yikes!—had her colors done, and became a therapist. And there are even celebrity shout-outs to people like Farrah Fawcett, a summer; Zsa Zsa and Eva Gabor, both springs; and Diana Ross, a winter.

If the advice here regarding how to build your wardrobe has thankfully been consigned to the dustbin of history—panty hose!—the essential questions the book seeks to answer—the simple and heartfelt, “Why do I feel like crying when I am confronted with 30,000 shades of lipstick and eye shadow?” and “What colors actually look good on me?”—ring as true today as they did four decades ago.

If you still don't know your color palette, maybe this is something to be added to your 2024 "to do" list. It would be a shame to let your granddaughter beat you to the punch when it's been available since you were a teen yourself.

*******SIX STEPS TO SW FL STYLE*******

We are now at Step 5! I hope you've been following along as I've outlined what items are needed to ensure you have a versatile, wearable wardrobe. And that is the jacket or as I often call it, the 3rd layering piece. It doesn't have to be a suit jacket. It can be a simple blazer, or a cardigan or a vest. It can be short or long depending on your proportions. It can be dressy or casual depending on your

lifestyle needs. I often hear from clients "But I can't wear a 3rd piece. I'm too hot." I understand that for many women that is a problem but remember the 3rd piece doesn't have to be a heavy weight piece. It can be light, airy, flowing and add virtually no extra "heat." And look at the benefits:

Here's what that 3rd layering piece can do for you.

- 1. It turns a pair of pants and a top into an "outfit."**
- 2. It makes a simple dress look special.**
- 3. It hides tummy issues as well as the dreaded "back fat."**
- 4. It upgrades your image from okay to "Wow. Look at her."**





Wear a blazer or vest with jeans to upgrade your denim. Everyone needs a denim jacket in their wardrobe. Wear it over anything to look casual, yet "finished. Look how the denim jacket over a floral sundress provides a new and different option. (Caution- don't wear a denim jacket with jeans! One piece of denim at a time.) Try something different with a bathing suit cover up worn another way. Put it on over jeans and a tank top. It will work; I promise!

Next month I will wrap up the 6 Steps to SW FL Style with #6, the handbag. Tune in to learn the importance of the handbag as your #1 accessory and how to choose a handbag that will work for you.

What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image.

People are noticing."

Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."

Gini P.

"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"

Deb A.

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