

A little more polish. A lot
more confidence!

Dear

The month of March is the beginning of Spring and the beginning of exciting new changes for Image Matters.

I am very excited to announce Image Matters has a new home as of April 1st. After 10 years of living at The Terraces on College Parkway, and then a year of working remotely, I am now conveniently located, once again, off College Parkway across from the college and the Barbara B Mann. The address is 6361 Presidential Court. Stay tuned for more information in the April newsletter about an official grand opening.



I hope whatever changes may be in store for you this Spring, they are positive ones. And if they are less than positive, my friend and Life Coach Kyle Henderson says, "There is always something to be grateful for." Kyle owns Transitions Life Coaching and her program is fabulous. I completed it and have many friends and clients that have worked with Kyle as well. Her program is simple and sensible - and it works. If you are feeling less than positive or feeling "stuck" in whatever you are doing, call her at 239 470 2149.

Easter is the last day of this month and I wish all of you, regardless of your faith, a blessed holiday weekend.

I'm looking forward to seeing many of you again in person once the new studio is open. Until then, stay safe, stay well.

The Best New Look in Shoes

Wish there was a shoe that was 100% comfortable (like your sneakers/gym shoes) and trendy enough to go with anything? Well, guess what?! The newest look in shoes is the sneaker - but this isn't your Grandma's sneaker. Today's sneakers are adorned with sequins, lace, metallics. You name it; you can find it on a sneaker. And they are being worn with anything from workout clothes to a business suit to a cocktail dress.





So how do you combine a shoe traditionally worn as a "gym" shoe with your regular wardrobe? Think about the visual weight of the sneaker. Some sneakers have a very thick sole, a wide toe bed and feel "weighty" when you pick them up. These will be best worn with pants or a longer "midi" length dress. But many sneakers today are very lightweight, have thin soles and a more narrow toe bed, which makes them easier to pair with something dressier.



Pairing something casual with something dressy is always an interesting look so don't be afraid with wear those glitzy sneakers with shorts or a denim skirt. It will work - and you will be comfortable. And when you are dressed comfortably, you smile easier and life is good!

Check out these Springtime Events

Add to your April calendar Saturday, April 6th and Saturday, April 27th. I have two events for you that are

worth noting.

On April 6th from 11:00 am to 3:00 pm, Rouze Boutique on 5th Avenue in Naples is hosting a springtime showing of the latest and greatest in fashion trends for SW FL. This is a mother/daughter owned boutique that specializes in clothing for all ages. The selection is classic but with a trendy twist. There will be modeling throughout the day and I will be there to present "How to Look Good and Feel Great with Color." And of course, I will be providing my Shopping Savvy services to anyone who asks. I hope to see you there.

On April 27th, the Montage Women's Club is hosting a fashion show fundraiser for "Wings of Shelter", a non-profit organization focused on the rescue and rehabilitation of young girls who have been victims of human trafficking. The fashions are from Accessories and More. The event will be held at the club at Pelican Preserve in Ft Myers. Tickets are \$50 and include the fashion show plus lunch and all net proceeds go to a very worthy cause. If you are free that day, it will be worth your time (and money). Of course, I will be there providing Shopping Savvy services as well. For tickets call Hedy Knight at 530 513 7996.

I hope to see you at one or both of these events. Nothing says "It's Spring!" like a fashion show.

believe it or not, your face shape and facial features plays a part in your handbag selection as does your body type and overall proportions.

Women who have an angular face shape (square, oblong, diamond) and angular facial features (prominent cheekbones, large nose, thin lips, square jawline or pointed chin) will do well to choose a handbag that has a geometric shape and structure to it. Look for squared corners and stiff shapes.

What my clients are saying:

"The difference you make, makes all the difference. Thank you for your time and expertise in improving my image. People are noticing.

Joan B.

"Christine's services are so awesome! She has taught me what a difference colors, shapes, hem lengths - even eyeglasses - can have on my image. I'm so grateful that I found her."

Gini P.

"I found Image Matters through a friend. I had quit coloring my hair and let the natural white color grow out. I found that the old colors I had in my closet and the little amount of makeup I was wearing didn't look right anymore. In other words I was having an identity crisis and Christine came to my rescue. I call her my "Truth Mirror." She worked with me and helped me discover my new identity. Identity crisis over. Thanks so much Christine!"

Deb A.

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