



November Newsletter!

I don't know about you, but October was a real "*whirlwind*"!

Between Hurricane Helene and Milton, it's been a month of chaos and uncertainty. Now that November is here, I'm definitely hoping for some calmer—and hopefully cooler—days ahead!

With the holidays just around the corner, why not SKIP the stress of gift shopping and give the ***perfect*** present: the gift of **COLOR!**

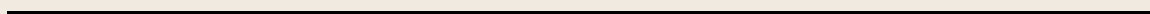
A personalized Color Analysis Consultation is a thoughtful and *unique* gift that ***anyone*** will love. Image Matters offers gift certificates! And here's the best part - for every Color Analysis Certificate you purchase, you'll receive a **FREE** lipstick!

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Elevate

Any outfit

Accessorize
like a pro!



Mastering the art of accessorizing

Accessories are the finishing touches that can transform an ordinary outfit into something extraordinary. Whether you're dressing for a special occasion, heading to work, or just running errands, the right accessories can take your look to the next level.

However, accessorizing can be a bit tricky—too many pieces, and you risk looking overdone; too few, and your outfit may seem incomplete. But don't worry! Here's your guide to accessorizing like a pro, ensuring you add the perfect details without going overboard.

#1- Understand Your Outfit's Tone.

- **For Casual Outfits:** Think understated and practical. A pair of sleek sneakers with a statement watch or a simple crossbody bag can elevate your look without making it feel too dressed up. A leather belt is another way to elevate a simple outfit like a t-shirt + jeans.

- **For Formal Outfits:** Here, you can go for more sophisticated accessories. Think delicate jewelry, elegant scarves, and chic handbags. These subtle additions complement the formality of the look without overpowering it.



The simple addition of a belt & necklace elevates this outfit in a subtle and classic way

#2- Balance Is Key.

One of the most important rules of accessorizing is balance. If you have a statement piece (such as bold earrings or a chunky necklace), keep the rest of your accessories minimal. On the flip side, if you're going for more subtle pieces, you can layer them up a bit.

Also, remember to match the size of your accessories to your overall scale - If you are petite/small frame, oversized accessories will disrupt balance, and vice-versa.

Statement Accessories: These are bold and eye-catching, like a brightly colored bag, a chunky metal necklace, or oversized

sunglasses. When wearing a statement piece, allow it to stand out by keeping other accessories understated.

Minimal Accessories: Simple, delicate pieces like thin bracelets, small stud earrings, and classic watches add elegance and refinement without drawing too much attention away from your outfit.



The necklace here is quite a “statement” - keeping the earring minimal helps to create balance

#3. Choose Accessories That Complement Your Outfit’s Color Scheme.

Color coordination is essential when accessorizing. While it’s fun to mix and match colors, your accessories should complement your outfit and your natural features, not clash with them. There are a few ways to get this right:

- **Monochrome Outfits:** If you’re wearing an outfit in one solid color (like all black or all white), adding bold-colored accessories can create a striking contrast. For instance, a red handbag can give a black outfit an instant pop.

- **Patterns and Prints:** When your outfit is already busy with patterns, it's a good idea to keep your accessories simpler. For example, if you're wearing floral prints, opt for neutral or solid-colored accessories like beige shoes or a simple gold/silver bracelet.
- **Matching Metals:** Silver and gold don't have to be avoided, but they can sometimes clash with your outfit. If you're wearing warm colors like orange, olive, or brown, gold jewelry typically complements it better. Conversely, cool tones like blue or pink look great with silver or platinum. This is why we always look at silver and gold in a color analysis session - knowing your best accessory metal will help you choose the best accessories to enhance your natural features and coordinate with your ideal wardrobe colors.

#4. Experiment, But Stay True to Yourself.

Lastly, have fun with your accessories. Don't be afraid to experiment with different styles, but always remember to stay true to yourself. Your accessories should enhance your outfit and express your personality, whether that means opting for timeless pieces or embracing bold, trend-driven styles.

If you are unsure about your style personality or having a hard time identifying your authentic style, consider booking a style consultation with me. Here we will not only discuss the best styles for your body type, but also explore your unique style personality and help you create a wardrobe you love!

Have you ever heard the quote: "***You're never fully dressed without a smile***"? Well it's true! A smile is a great "accessory" to every outfit and what is better than a bright, white smile??

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As always, I appreciate your support and sincerely thank you for trusting me with your Image needs!

-Debie

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