



## WHAT'S YOUR STYLE?



## New Year, New You: Discover Your Style!

As we step into the new year, it's the perfect time to hit the reset button and refresh not just your resolutions, but your wardrobe too!

Whether you're looking to revamp your wardrobe or simply find more clarity in what suits you, understanding your specific style goals can be a game-changer.

In this newsletter, let's explore how you can uncover and embrace your personal style in 2024!

### 1. Reflect on the Past Year

Before diving into the excitement of updating your wardrobe, take

a moment to look back at the previous year.

Ask yourself:

- What did I wear the most, and how did it make me feel?
- Were there certain colors, cuts, or fabrics I gravitated towards?
- What items do I never wear and why?

These reflections will give you insight into what worked for you and what didn't, allowing you to fine-tune your style.

## **2. Define Your New Year's Style Intentions**

Just as you might set personal goals for health, productivity, or relationships, why not set intentions for your style this year?

Consider:

- Do I want to explore a more elevated look?
- Should I embrace more color or patterns this year?
- Is my wardrobe set up to fit my lifestyle?
- Is it time to hire an Image Consultant to help me with my particular pain points?

## **3. Experiment with New Styles and Trends**

You don't have to overhaul your entire wardrobe, but adding new pieces like a statement accessory or trying a trending color can breathe new life into your look. Even if you're usually drawn to classic pieces, introducing a few new things can add excitement to your wardrobe without feeling overwhelming.

## **4. Declutter and Refresh Your Closet**

Nothing says "new year" like a clean slate. Take the time to declutter your closet and remove pieces that no longer serve you. This will not only free up space but also make it easier to see what you truly need and love, leading to a more intentional wardrobe!

If you're looking for some guidance, consider my "Closet Detox" consultation! I'll help identify the items that need to go and show you how to create new outfits with the pieces you already own—unlocking fresh style possibilities you may never have thought of!

## **5. Identify your unique Style Personality**

What better way to reset your style than by discovering or redefining your style personality? While everyone's style is unique, I use 5 main style personalities to help my clients understand the common fashion elements that really appeal to *them*. The 5 types are: Dramatic, Natural, Classic, Romantic and Artistic/creative. Understanding your top 2, really help you avoid shopping mistakes

and filling your closet with items that don't give you that sparkle!

If this is a topic you'd like to explore, book a style consultation with me! Together, we'll identify your body type, discover the styles that suit you best, and uncover your unique style personality.



Are you ready to take control of your style this year and stop wasting time guessing what works for you? Let me help you discover the colors and styles that highlight your natural features and build a wardrobe you truly love! I offer a range of services designed to guide you in creating a look that's uniquely yours. Book a session with me today! 239-454-0044

Here's to a new year, a new look, and an even more confident you!

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